

Unbeaten

Award winning film maker Steven C Barber, who gave us Return To Tarawa is back with his second feature documentary, Unbeaten. Teaming up CEO Shane Krider of the Polaris Media Group and producer Greg Strom, Unbeaten chronicles the amazing exploits of 31 paraplegics that punch their wheel chairs and hand cycle 267 miles in 6 days between Fairbanks and Anchorage.

The film has opened up to critical success at Sundance and also in Australia, San Francisco, Prague, Colorado, and will be having a special screening for the media only in Toronto in early May.

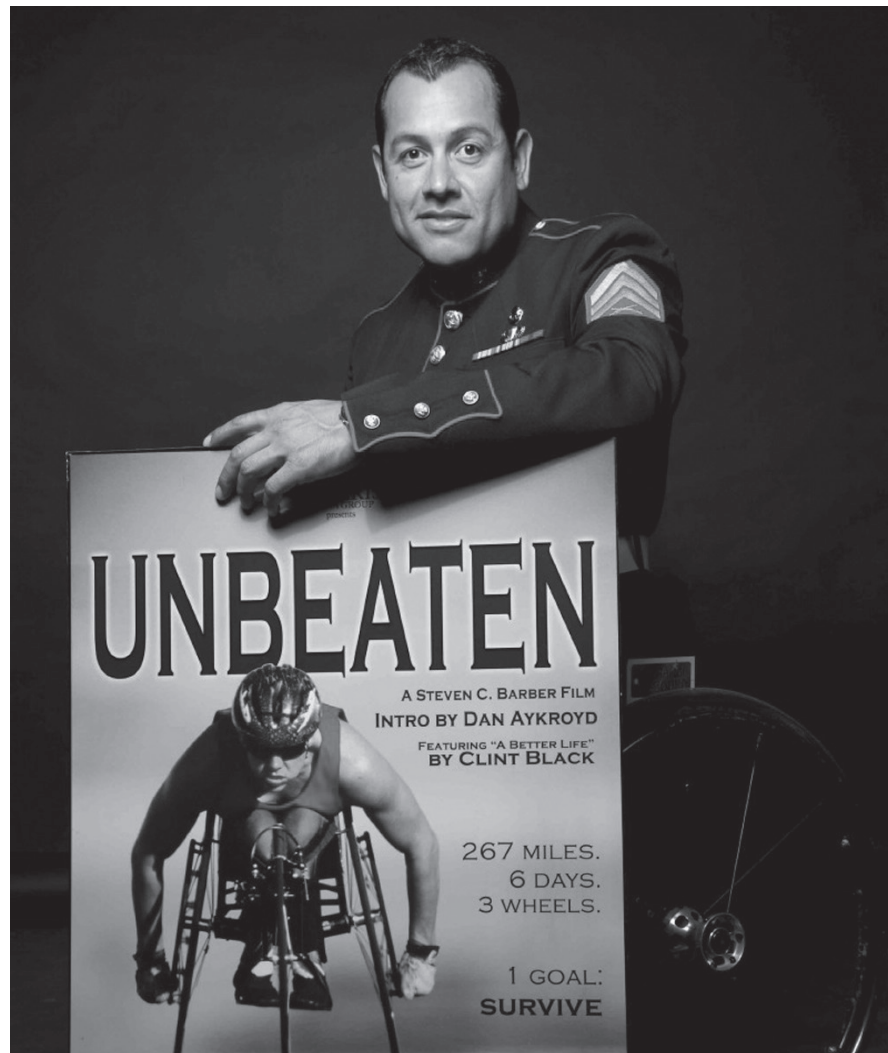
Unbeaten also just had a special screening at Walter Reed Medical Hospital on April 16th for 200 plus spinal cord surgeons and medical personal during a symposium hosted by the world renowned Dr. Rory Cooper from the University of Pittsburgh. The event went so well, that Barber was invited back to show Unbeaten to 300 plus disabled vets on May 12th at 7pm in building 41, the Red Cross Building at the Walter Reed Facility.

"This film started out by helping one man out in a wheelchair ,and now

its helping thousands of people in wheel chair" said Barber. Barber sent the movie to Col. Norville Coots., the commander of Walter Reed and with in a week was invited to Premiere the movie for the 558 disabled vets residing at the Hospital." I jumped at the chance" said Barber. "The opportunity to show Unbeaten to hundreds of disabled vets is a gift from the heavens"!

Marine Veteran, Oz Sanchez, current Gold Medalist and fastest man in the world in a hand cycle will be doing a meet and greet with the vets upon his arrival early on the 12th and then will participate in a meet and greet and poster signing after the movie is over. "Its a great honor to be asked to come back and meet with these guys" says Sanchez. " I know what there going through, and if I can support them through this film, I am glad to do it"!

Barber has invited several Congressman and Senators and several high ranking officials on the Hill and in the different branches of the armed services. He has extended invitations to President Carter, Clinton, Bush 1,2 and President and Mrs. Obama. The media is welcome as well and they only need to call Walter Reed to get day passes to

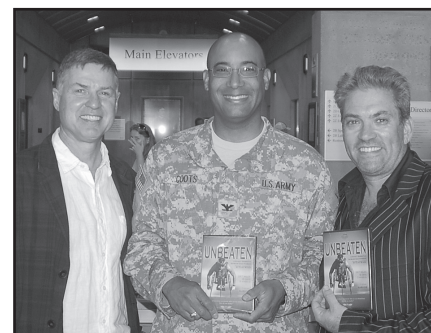


come into the facility

"This is a unique opportunity to get some people at Walter Reed that can help facilitate and get things done for American disabled veterans" said Barber. Barber's passion comes in no small part from his first experience at the Paralympic Games in 2008 Beijing. "There were 6000 journalists from around the world, and about 5 from America" Barber could not believe that there was there was virtually no coverage in the United States and even try ed a grass roots effort reaching out to all of the major networks with zero response. "

It was at those games Barber began a 1 man quest with his film UNBEATEN to try to make a difference. When he returned to the Paralympics in Vancouver 2010, Barber was able to get a huge amount of media coverage for the film all through out Canada, but still fell short in the states. "The third time is the charm, say Barber "I am gearing up for London 2012 Paralympics and I have a 24 month running start and feel very confident that I can get the major networks to cover the Paralympic games" " I am going to give it everything I have"!!!

"There has to be a paradigm shift in the way we think about the disabled in America! The world 'Disabled' needs to be eliminated. 'When a man and woman can lose their legs and end up pushing their wheel chairs and handcycles 55 miles a day up 10,000 foot elevations, then the only word I can think of is ABILITY!!" The only 'disabilty Barber sees and hears is that of able bodied people who see people in wheel chairs as frail and unable to comprehend what has happened to that person and what



being in a wheel chair really means.

Barber was able to raise over \$200,000 from six of the world Billionaires. Men like Steve Jobs, Steve Forbes and Boone Pickens all stepped up to the plate when Barber asked. When the economy went south so did the donations said Barber. After 8 months of not being able to raise any money, Barber received a call from Producer Greg Strom who is the Global Marketing Director for the Polaris Media Group. "We have seen your trailer and seen your other film, Return to Tarawa and we would like to give you finishing funds and help you win an Oscar"!!

Barber was floored and relieved at the same time. 90 days later, the script was written, the editing completed and the great Dan Aykroyd spent the day in studio narrating the opening of the film and lending his extreme talent. Clint Black offered up the theme song and what resulted is an 80 minute documentary that will make you laugh, cry and do some self reflection that you might not have thought was in you.

For more information on this amazing film, go to WWW.UNBEATENTHEMOVIE.COM and WWW.STEVENCBARBER.BLOGSPOT.COM

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